



**APPAREL**

**Callaway® Apparel Ambassador Harry Hall  
Captures First PGA TOUR Victory at the ISCO Championship**

**We Fit The Game**



(Miami, FL, July 16, 2024) — Callaway® Apparel, a leading name in golf apparel innovation, is proud to congratulate Harry Hall on capturing his first PGA TOUR title with a dramatic chip-in on the third playoff hole at the ISCO Championship. The victory secures Hall's PGA TOUR card for the next two years while also earning him exemptions into the 2025 editions of The Sentry, THE PLAYERS Championship, and the PGA Championship. Hall, who earned 300 FedExCup points for the victory, moved up to 80th in the season-long points race.

“We are thrilled for Harry's first PGA TOUR victory and the first of what will be many more wins” stated Oscar Feldenkreis, CEO of Perry Ellis International. “Harry's impressive playoff performance showed the world his grit, determination and mental fortitude. We are proud to have Harry as a Callaway Apparel brand ambassador and look forward to celebrating more wins together.”

"Getting my first PGA Tour victory is a dream come true," stated Hall, a former Walker Cup team member who is easily recognizable in his flat cap, a tribute to his idol Jim Barnes, a four-time major champion and member of West Cornwall Golf Club where Harry learned the game. "It's the culmination of years of hard work, dedication, and support from my family and team. And to have our first baby arriving just a week after this win makes it even more special. It's a moment of genuine joy and gratitude, marking the start of an exciting new chapter both professionally and personally."

For the week, Hall wore Callaway Apparel's new Premium Collection, the company's finest expression of craftsmanship, materials and technical innovation designed for the player seeking the best in form and function. The elevated menswear capsule brings together elegant silhouettes with a refined sporting edge, and has been created with meticulous attention to detail. For Sunday's dramatic final round Hall wore:

Pants - Premium Tapered 5-Pocket Pant  
Polo - Premium Heather Soft Touch Golf Polo



## **About Callaway Apparel**

At Callaway® Apparel, we celebrate golf's rich heritage by creating products that honor its past while defining its future. Callaway® Apparel is the ultimate combination of golf authenticity, classic styling and technically advanced construction because apparel that offers quality, performance, and functionality is as important to golfers as the equipment they use. Callaway® Apparel men's and women's golf apparel is licensed and developed by Perry Ellis International, Inc., a global leader in fashion apparel and is available at: [www.callawayapparel.com](http://www.callawayapparel.com), select retailers and leading golf and country clubs worldwide.

## **About Perry Ellis International**

Perry Ellis International, Inc. is a leading designer, distributor, and licensor of a broad line of high quality men's and women's apparel, accessories, and fragrances. The company's collection of dress and casual shirts, golf sportswear, sweaters, dress pants, casual pants and shorts, jeans wear, active wear, dresses, and men's and women's swimwear is available through all major levels of retail distribution. The company, through its wholly owned subsidiaries, owns a portfolio of nationally and internationally recognized brands, including: Perry Ellis®, An Original Penguin by Munsingwear®, Laundry by Shelli Segal®, Rafaella®, Cubavera®, Ben Hogan®, Savane®, Grand Slam®, John Henry®, Manhattan®, Axist® and Farah®. The company enhances its roster of brands by licensing trademarks from third parties, including: Nike® for swimwear, and Callaway®, PGA TOUR®, and Jack Nicklaus® for golf apparel. Additional information on the company is available at [www.pery.com](http://www.pery.com)

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